

NEWS RELEASE

FOR IMMEDIATE RELEASE – Cook Islands, 18 June 2012

Pacific Resort Hotel Group nominated for Best Hotel Group...

Pacific Resort Hotel Group (PRHG) in the Cook Islands has been nominated as the **Best Hotel Resort Group** at the 2012 New Zealand Travel Industry Awards along side top international hotel groups Four Seasons Hotels, Accor hotels, Starwood Hotels and Hilton Hotels & Resorts to name a few.

The New Zealand Travel Industry Awards 2012 will celebrate and honour the exceptional people and businesses in the New Zealand travel industry. The Awards will provide recognition for individuals and businesses that excel in customer service and develop innovative ways to stand out from the crowd.

Pacific Resort Hotel Group properties Pacific Resort Rarotonga, Pacific Resort Aitutaki and Te Manava Luxury Villas & Spa are also up for their own awards in the **Best International Hotel / Resort category**. Other hotels competing in this category include The Langham (Melbourne), Bora Bora Nui (Tahiti), Park Hyatt (Sydney) and the Ritz-Carlton Central Park (New York).

CEO Adrian Caruso's vision for the New Zealand Travel Industry Awards is they will act as a development opportunity for skills and professionalism, and play an integral role in encouraging and rewarding excellence, innovation and commitment in the industry. It is the winning combination of passionate employees that go the extra mile to exceed customer expectations, company philosophy, values and culture, creativity and innovation in business practices and marketing campaigns, and operating in a sustainable, socially responsible way.

People from all areas of the industry, from travel agencies and brokers, to tour and cruise operators, airlines, travel media, hotels and suppliers, will gather together at the New Zealand Travel Industry Awards Gala Dinner on **Saturday 8th September 2012** at The Langham Hotel, Auckland, New Zealand.

Other awards picked up in recent years by Pacific Resort Hotel Group properties include the prestigious World Travel Awards; "World's Leading Boutique Island Resort" for the four consecutive year for Pacific Resort Aitutaki and "World's Leading Island Villas" for the two consecutive year for Te Manava Luxury Villas & Spa.

- ENDS -

Log on to www.pacificresort.com for more information about Pacific Resort Hotel Group - Cook Islands.



Notes to Editors

About Pacific Resort Hotel Group

Pacific Resort Hotel Group develop Boutique Island resorts, and hospitality facilities which are underpinned by a focus on local culture, the environment, and unique architectural and landscaping design to provide discerning guests an authentic South Pacific experience. The Pacific Resort Hotel Group successfully owns and operates two award winning resorts under the Pacific Resort brand and a new property under the Te Manava Luxury Villas & Spa brand in the Cook Islands.



About Pacific Resort Rarotonga

Located in the South Pacific island nation of the Cook Islands Pacific Resort is Rarotonga’s leading full-service authentic boutique resort situated in an unrivaled location on the glorious white sands of Muri beach. This premium boutique resort offers a perfect blend of modern comforts and traditional island hospitality. A place where simple, lazy days meet luxurious evenings. And where the friendly, gracious staff meet your every request. For more information visit www.pacificresort.com



About Pacific Resort Aitutaki

Secluded Luxury... Like a siren of the Pacific, Aitutaki, Cook Islands, beckons you. This magical place, full of South Seas idyll and romance, is home to Pacific Resort Aitutaki, an enclave of privacy, refinement and luxury, that seduces even the most discerning traveler. Pacific Resort Aitutaki member of the Small Luxury Hotels of the World collection has just 27 luxurious ‘absolute beachfront’ bungalows, suites and villas all with their own personal, panoramic view of Aitutaki’s world-famous lagoon, where every sunset majestically captures the colours of the lagoon and the ocean beyond. For more information visit www.pacificresort.com



About Te Manava Luxury Villas & Spa

The road less travelled...You’re a traveler who appreciates beautiful surroundings and luxurious five star accommodation...and you also value your independence. Te Manava Luxury Villas & Spa has been designed just for you. This new Cook Islands concept in luxury accommodation gives you the freedom to personalise your own leisure experience. Set on the beautiful white sand beach of Rarotonga’s stunning Muri lagoon, your private villa awaits. How you choose to use it is completely up to you. For more information visit www.temanava.com



About New Zealand Travel Industry Awards

The New Zealand Travel Industry Awards serves to acknowledge, reward and celebrate excellence across all sectors of the New Zealand travel



industry. With awards for individuals, small, medium and large brands across all the travel sectors, every person and company has the opportunity to be recognised for its achievements whatever its size.

For further information, please contact:

Rawinia Lange, General Manager – Marketing & Communication, Pacific Resort Hotel Group –
rawinia.lange@pacificresort.com