



# Pacific Resort

— HOTEL GROUP —

## PACIFIC RESORT HOTEL GROUP FULL PROMOTIONAL COPY Word Count: 589

Pacific Resort Hotel Group (PRHG) is a hotel and resort owner and management company that specialises in operating boutique 4 and 5-star properties in the South Pacific. Based in the Cook Islands, PRHG currently owns and operates 2 of the country's leading properties and has undertaken management of two other properties with plans for further development in the future.

### *World class properties in a world class destination*

Each of the properties developed and operated by PRHG displays key features that clearly identify it as a PRHG property – an outstanding natural location, contemporary Pacific architecture and landscaping, and a high standard of service and facilities. Most properties owned and operated by the Group are multi award-winning resorts and of world class standard.

### *A history of success*

Established in 2003, PRHG specialises in operating properties of 100 rooms or less in the South Pacific as a professional boutique resort and hotel management company. [Our team](#) is dedicated to developing boutique island resort and hotel experiences with a focus on producing positive outcomes for all properties and stakeholders, including the Pacific community within which we operate.

Strong leadership and management means our values filter through all levels of the business and our properties pride themselves on being part of a leading brand in boutique resort and hotel management.

### **Our vision:**

To develop boutique resort and hotel experiences that highlights the unique local culture, architecture and environment of our locations. We seek to deliver exceptional Cook Islands accommodation, high quality amenities and world class guest services attractive to discerning travellers. We envision this resulting in a strong cash income for property owners in order to sustain future growth.

### **Our philosophy:**

Success is the product of traditional management values, enhanced by the dynamics of creative-thinking.

### **Our commitment:**

One of our fundamental corporate goals is to commit our expertise, experience and service as a hotel provider to ensuring the success of our property owners and employees in providing exceptional experiences for our guests, thus ensuring a thriving future for every enterprise we are involved in.

### **Corporate social responsibility:**

PRHG is committed to demonstrating an exemplary manner regarding its economic, social and environmental responsibilities to both the international and local communities in which we operate.

### Our Properties

#### [Pacific Resort Rarotonga](#) (Owned)

A 4-star full service boutique resort property comprising of 64 rooms located on Muri Beach in Rarotonga, Cook Islands. Situated on 5.5 acres of manicured beachfront grounds, this property offers guests unrivalled access to Muri Beach and Lagoon, rooms with the option of beachfront or garden views, and dining options at Sandals Restaurant and the Barefoot Bar.



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## [Pacific Resort Aitutaki](#) (Owned)

A 5-star full service luxury boutique resort property comprising of an intimate collection of 27 absolute beachfront rooms located on the shore of the world famous Aitutaki Lagoon in Aitutaki, Cook Islands. With panoramic ocean views from most resort facilities, an on-site health and beauty spa, infinity pool overlooking the lagoon and 5-star dining options at Rapae Bay Restaurant, this property is a member of the Small Luxury Hotels of the World collection and offers a luxury island getaway experience.

## [Te Manava Luxury Villas & Spa](#) (Management Contract)

Located just 1.5km from Pacific Resort Rarotonga, this 5-star luxury villa complex consists of 11 self-contained villas and operates around the concept of independence for the discerning traveller who desires the freedom to be self-sufficient while experiencing the quality accommodation and amenities of a high-end property. Each villa is available for a base accommodation rate with extra 'Add On' services available from the Guest Services Menu.