

Responsible Tourism Code

FOR THE
PACIFIC



Learn about the country and its culture

- remember that each country in the Pacific is unique
- be aware of local religious and social customs
- dress and behave respectfully especially in villages, religious and cultural areas
- learn key words in the local language
- respect the dignity and privacy of others – ask before taking photos
- visit the visitor centre on arrival for local information

Minimise environmental impact

- dispose of rubbish carefully, recycle where possible, reuse your drink bottles and shopping bags
- minimise water and energy use
- choose environmentally responsible tour operators

Protect the coral

- do not buy products made from coral, endangered plants or animals
- do not stand on, touch or remove any items from the reef, including coral

Support local initiatives

- purchase local products, arts and crafts
- eat local rather than imported food
- support local tour operators and stay in locally owned accommodation
- if you want to gift money, support community projects rather than individuals

Pay a fair price

- bargaining for goods may not be appropriate behaviour
- if the price is negotiable, pay a price that is fair for the seller and maker

Think about your impact

- remember you are a guest – always behave respectfully
- practise safe and responsible sex
- make your trip a positive experience for both you and the people in the country you visit



About the Responsible Tourism Code for the Pacific

While tourism can bring many benefits to communities in the countries tourists visit, it can also cause social and environmental problems.

By making environmentally friendly, sustainable, ethical and respectful choices when travelling, tourists can make a real difference.

The Responsible Tourism Code for the Pacific is a practical guide on how to make tourism a positive experience for everybody.

This code has been created by Dev-Zone and PIANGO (Pacific Islands Association of NGOs) and has been endorsed by south-pacific.travel.



south-pacific.travel
marketing and developing tourism in the south pacific

*You can learn more about responsible tourism
on our website:*

www.responsibletourism.org.nz